

# ALLY VARITEK

DRAMATURGY/LITERARY WORK  
(770) 757-9259 | [allyvaritek@outlook.com](mailto:allyvaritek@outlook.com) | allyvaritek.com

## EDUCATION AND TRAINING

---

### Baylor University, BFA in Theatre Performance with Concentration in Musical Theatre, May 2022

**Honors:** Graduated Magna Cum Laude; completion of the alternative core curriculum Honors Program known as the Baylor Interdisciplinary Core; Dean's List; Academic Student Convocation Outstanding Student, Dept. of Theatre Arts

**Activities:** Baylor University Theatre Student Society (Freshman Liaison, Treasurer); Baylor Theatre Abroad, Summer 2022 (France, Netherlands, Denmark, U.K.); Student Research Assistant in Dramaturgy/Theatre History and Stage Combat

### Classwork:

Acting Theory (6 sem.); Theatre History, World Cultures (4 sem.); Dramaturgy, Rhetoric, Social Philosophy, Stage Combat (2 sem.); Script Analysis, Contemporary Theatre Studies, Masterworks in Drama, Directing, Shakespeare, Arts as Civic Practice, Biblical Heritage, Scenic/Costume/Lighting/Sound Elements, Improvisation (1 sem. each)

### John F. Kennedy Center Dramaturgy Intensive (2021 Fellow)

- Kennedy Center/LMDA joint sponsorship led by Mark Bly, Lynde Rosario, and Gregg Henry
- Workshops: Decolonization (EDI), Adaptations from Literary Works, New Plays, Institutional Dramaturgy, Literary Management, dramaturgical process observatories, & conversations with playwrights and dramaturgs.

## CURRENT FREELANCING

---

- **Freelance Marketing & Archival Consultant, Concord Theatricals Brand Marketing Dept.** (Sept. 2023 – ongoing)
- Perform social listening to curate R&H user-generated content as well as general brand awareness on Tik Tok and Instagram.
- Cataloging, researching, and accurately labeling archival production photos for historical archive on Starchive.
- Organization of research documents and/or marketing planning research for future marketing campaigns in Excel and Slack.

## RELEVANT EXPERIENCE

---

### SparkFest Apprentice, Amphibian Stage (Fort Worth, TX; April – June 2023 & Jan – June 2024)

- Assisted a nonprofit theatre with their new works festival in summer 2023 & asked to return for summer 2024. Both festivals centered around a particular group of artists (MENA artists in 2023, AAPI artists in 2024) that required both the value of new works and artists as well as decolonize, people-centric planning to craft the best experience for each group.
- **Festival Literary Management:** Reviewed submissions for both playwrighting and acting, logging important data in Excel; in 2024, literary managed and recruited a team of 10 readers to read, review, and select the 3 plays for the festival from 100 submissions. Also served as a script reader.
- **Festival Arts Administration:** Artistic administrative tasks, including organizing schedules and logistics for the acting competition, new play readings, and artist workshops; casting of new works readings; communication with actors, playwrights, and artists about festival logistics; reviewing and writing website copy edits and review; taking notes at staff meetings; organizing and assigning all submissions including response forms, folders of plays, and spreadsheets of play data.
- **Festival Dramaturgy:** Attended rehearsals for the development of plays and took notes during their talkbacks, crafted new works guides to help the audiences connect to the level of development they were witnessing. Researched, planned, and designed an audience guide for their final season production in 2023, *Baba* by Denmo Ibrahim, in addition, while an apprentice.

### Digital Dramaturgy Project, Affiliate Dramaturg/Collective Member (August 2023 – December 2023)

- Digital Dramaturgy Project (DDP) is a process-based initiative with the goal of connecting emerging playwrights with emerging dramaturgs to collaborate on new play development. DDP consists of six emerging/establishing dramaturgs who are currently paired with fourteen emerging/establishing playwrights for the first inaugural phase 1 of the new play development.
- Worked with 3 different playwrights on 3 different plays at different stages of development. Read multiple drafts of scripts, gathered thoughts, and held meetings over Zoom to discuss questions, thoughts, and directions for new drafts.
- Served as casting associate for all Zoom table reads to add actors to the development process – still playwright-centric instead of performance-centric – by crafting submission forms, reviewing submissions, writing and sending email communications to actors, and creating and adapting spreadsheets for the creative teams to utilize in the casting process.
- Will dramaturg one of the 4 table reads (*Chuan & Eve* by Lyra Nalan) in an upcoming digital lab called *Playshare Evolution*.

### Co-Editor, LMDA Bulletin & Bulletin Committee Secretary (Ongoing since November 2022)

- Volunteer position, reporting to the VP of Communications. Remotely compile and edit written content, as well as create graphics and captioning for social media for the Internal News, Job Opportunities, and Group Activities for the Literary Managers and Dramaturgs of the Americas' monthly newsletter, including grant information, conference announcements, and affinity group meetings.
- Coordinate communications with affinity spaces and groups to integrate announcements for the newsletter.
- Manage and respond to submissions sent to the organizational email and update the LMDA job board on the website.
- Attend bi-monthly committee meetings and take notes/minutes as secretary.
- Compile all elements and perform final edits in the monthly MailChimp campaign.

### **Freelance Dramaturg** (Freelance since October 2021)

- **Production Dramaturgy:** *Airmess* by Chelsea Marcantel (Baylor Theatre, Oct. 2021); concert version of *Sunday in the Park with George* (Baylor, Oct. 2021). Responsibilities included synthesizing show plots and designs into audience guides and actor packets, crafting corresponding lobby displays, and attendance to rehearsals and production meetings to provide creative input.
- **Theatre History Research (May 2021- Dec. 2021):** dramaturging Baylor Theatre's **history** to create historical placards, lobby displays, records, and online resources.
- **New Work Dramaturgy:** dramaturg for student thesis *Cry Hard*, a one-man show about Alexander the Great where responsibilities included early draft editing, creative team meetings, and working as a consultant to fully craft the story; educational resources corresponding to Texas TEKS for elementary and middle school for puppet theatre *The Leonardo Project* by Michael Sullivan; audience guides for new works in the Epiphanies New Works Festival by Wild Imaginings Waco, meant to highlight important themes and provide background knowledge to first-time audiences. *Digital Development Project, Phase One*- Fall 2023. Worked on 3 plays: *How to Lose a Sleep Paralysis Demon in 10 Days* by Parker Davis Gray, *cry hard* by Calder Meis, and *Song of Angels* by Emilia Getzinger to get them to a complete first draft level of development.

### **Script Reader** (Freelance since October 2021)

- Served as an initial and later-stage reader in various theatrical settings for new works via in-person and remote work. Locations: Amphibian Stage (TX), O'Neill Center (NY), Wild Imaginings Waco (TX), Concord Theatricals (NY), Playwrights Foundation (CA), and SHE DFW & LA Arts.
- Trained to see potential in ideas, concept, structure, & unique writers' voices. Well-versed in various styles, tones, and topics.
- Received submissions & instructions remotely via Submittable, Google Suite, WizeHive, Slack, and email to work independently.
- Process involves reading new plays, summarizing their plots and structure for pitch, analyzing writing quality or effectiveness, providing perspective on initial audience responses and weighing potential interest before providing feedback for edits and assessing further progress in accordance with each organization's mission.

### **Acquisitions and Artistic Development Intern for Concord Theatricals** (January – April 2022)

- Reported to Garrett Anderson, Senior Managing Director of Acquisitions and Artistic Development (Weekly 1-on-1 meetings)
- **Remote internship dependent on independent work with the acquisition team of a theatrical publishing company to help select, review, & categorize editorial acquisitions. Learning: pitch deck meetings, department and company-wide meetings, acquisition-specific meetings, artistic development updates, and Salesforce and Submittable training.**
- Served as a first reader for script submissions to General Acquisitions as well as the Samuel French Off Off Broadway Festival for new plays, learning how to use and then working in Salesforce, Submittable, and Excel for data entry.
- Performed literary analysis of submissions and drafted synopsis of new and archival works to discuss at reader meetings, where they negotiate scripts for acquisition consideration and re-assess previous catalogue items.
- Scouted a new script to license by attending a production and building an acquisition report in Salesforce CRM.
- Catalogued monologue potential from all publications 2011 to 2022, completing data entry about character and playwrights.
- Read through back catalogue works to determine relevance and appropriateness for the current time. Completed sensitivity reads, reader's reports, and general catalogue write-ups. Highlighted sensitivity and copyright issues as needed.
- Collaboration with the Marketing Department to write a marketing copy style article about select catalog items on environmental science (see [LINK](#)).

### **SKILLS**

---

Microsoft Suite (MS Word, PowerPoint, Excel, Teams)/Outlook, Zoom, Dropbox, Submittable, Google Suite, Salesforce, Slack, Graphic Design skills on Canva and Adobe, Video Editing on iMovie, Issuu, Research, Written Communication, Organized, Academic Writing, Creative Writing, Proofreading Skills, Literary Analysis, Reading, Intermediate Calligraphy, ARC/Pre-Release Book Reviewer with NetGalley, Member of Literary Managers and Dramaturgs of the Americas

### **OTHER EXPERIENCE**

#### **Brand Marketing Intern, Concord Theatricals** (June 2023 – August 2023)

- Leading the organizing, inventorying, and researching of historical items in the Rodgers & Hammerstein archival closet. Catalog was created on Excel and used to help identify objects' merit and make them accessible to any who may need to access.
- Assisting with community management and social media listening for R&H user-generated content.
- Creating a trivia sheet and historical database to maintain organization and awareness for future R&H marketing campaigns.

#### **Theatre History Research Assistant** (May - December 2021)

- Assisted Baylor Theatre's department chair in maintaining and updating the archives.
- Utilized university library resources and online research to pull information regarding Baylor and general theatre history.
- Scanned pictures and programs and utilized organizational skills to create an online database to sort and upload files on Box.
- Logged an Excel spreadsheet of past productions to organize the history and keep it up-to-date.
- Updated Baylor Theatre's online archives section of the website for public accessibility by learning and using Baylor's Content Management System (CMS) to upload and embed timelines, photos, videos, programs, and PDF files. See more [HERE](#).
- Compiled, synthesized, & drafted written pieces of Baylor Theatre's history from library archives for permanent lobby structures.
- Inventoried a donated museum presentation on former theatre chair Paul Baker for our records and future use.